

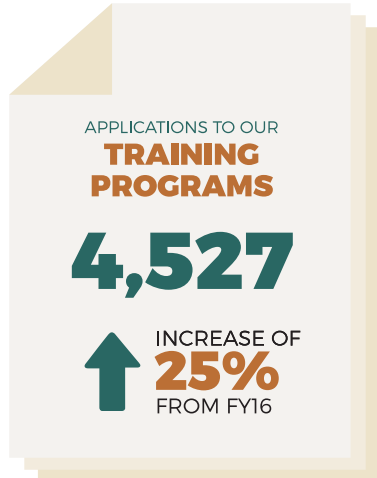
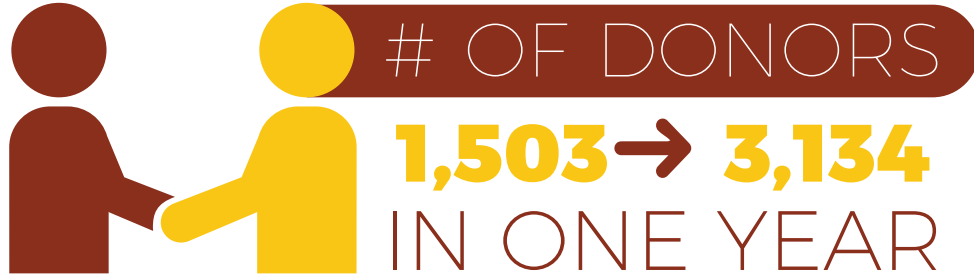


STUDENTS FOR LIBERTY

A F R E E R F U T U R E



ANNUAL REPORT 2017



OTHER PROGRAMS

LIBERTYCON

765 LIBERTYCON EU ATTENDEES
1,451 LIBERTYCON USA ATTENDEES

EVENTS

459 GLOBALLY
211 IN NORTH AMERICA

EVENT ATTENDEES

17,164 GLOBALLY
4,998 IN NORTH AMERICA

MEDIA

29,300
FOLLOWERS @SFLIBERTY

330,769
LIKES ON STUDENTS FOR LIBERTY PAGE

1,406
MEDIA HITS

TOTAL REACH

PARTICIPATIONS ACROSS ALL PROGRAMS

27,673 GLOBALLY
12,121 IN NORTH AMERICA



You are probably looking at this report because you are concerned about today's campuses, right? The thwarting of free speech and the promotion of socialist ideas are all the rage. Many parents I talk to are afraid to send their children to college -- even Ivy League schools -- because of the progressive echo-chamber at so many universities. What do we do about that?

There are certainly voices that push back against the anti-free speech crowd. However, their tactics are often the same as the ones as the people they oppose. They ridicule, they yell, they provoke. Is this how you change anyone's mind? I don't think so! And luckily there is another way: Students For Liberty represents an alternative approach with a track record of success over the past ten years!

We value free speech, and the Second Amendment. We believe in free-market economics and capitalism. Liberty is our guiding principle -- both here in the USA, and around the globe. That in itself does not make us unique. What makes us unique is our focus on communication skills, on academic knowledge, on thorough training, and on student-led activism. You can think of SFL as an incubator for kind, knowledgeable, and dedicated pro-liberty students. The best Boy or Girl Scout groups are led by the boys and girls themselves. The same is true for the best student pro-liberty activism. One cannot spread the beautiful ideas of liberty by yelling. We need to inspire, encourage, and listen.

Our students do this every day. They build bridges and they are at the very heart of all of our programs. Almost all of our events, trainings, and activities are executed by our student leaders: From protests against government debt, to art exhibits, to free speech summits.

This focus on excellence, on empowering students, and on communicating the ideas of liberty effectively makes SFL unlike any other organization on earth. I certainly hope that you find interest in what we do. SFL reaches tens of thousands of students with the message of liberty by developing leaders through training and praxis. We would love to have you support our efforts and meet our leaders!

Sincerely & For Liberty,

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PROMOTING THE IDEAS OF LIBERTY IN NEW WAYS TO NEW PEOPLE IN NEW PLACES

CAMPUS COORDINATORS

SFL's Campus Coordinator Program is the premier program for actively advancing the ideas of free markets and individual liberty on college campuses. SFL Campus Coordinators (CCs) are on-the-ground activists: empowering students in their regions to defend and articulate the ideas of liberty. This highly competitive program seeks out strong student leaders to spread the ideas of a free society from the grassroots level by starting new pro-liberty student groups, organizing events to promote the ideas of liberty, providing resources to student groups, and identifying and mentoring other pro-liberty students.

HISTORICALLY BLACK COLLEGES & UNIVERSITIES

Liberty is not constrained by race, nationality, religion, borders, or gender. Students For Liberty is committed to diversity, and to growing the liberty movement, which is why SFL initiated our effort to reach the nation's historically black colleges and universities (HBCUs). The absence of African-Americans at pro-liberty events is noticeable. We clearly are not reaching a large demographic of society. Students For Liberty's new HBCU Campus Coordinator Program will change that.

TOP 50 COLLEGE AND UNIVERSITIES

Currently, free-market thinking is not adequately represented at these prestigious institutions. If free-marketeers want to affect politics and society writ large, we need to do a better job of exposing the future elites to the ideas of liberty.

Students For Liberty has experience in bringing classical liberal ideas to the forefront of debates on college campuses and wider society.

Only educated, engaging, and winsome individuals, like Natalie Bao Tram Le, will be able to reach out to students at places like Harvard. Natalie, who serves as our SFL leader at Harvard, recently published an op-ed in the *Harvard Crimson* called, "Harvard is No Friend of Free Speech" defending free expression and open debate.

Our goal is to have trained SFL Campus Coordinators working at each one of the Top 50 universities in America.

ANNA RICHTER is a Students For Liberty (SFL) Campus Coordinator at the University of Missouri. Her goal is to make students feel welcome in sharing their thoughts and views and in expressing themselves freely on campus. Along with being a Campus Coordinator, **Anna is a Speak Freely Advocate, focusing on freedom of speech and free expression.**



Free speech came under fire at Mizzou in late 2015, and Anna fills a critical role in keeping liberty alive there as an SFL Campus Coordinator.

“To help push back against censorship... we hope to have a student-led debate, capitalizing on the interest surrounding an anti-Semitic harassment case on campus. The debate will be focused on drawing lines between speech and harassment, and how the word ‘aggression’ plays into both of those.”

As a Speak Freely Advocate, Anna participated in SFL’s Speak Freely Summit on April 29th at the University of Maryland. The conference focused on freedom of speech and expression, and featured renowned speakers such as Dave Rubin (the Rubin Report), Faisal Al Mutar (Global Secular Humanist Movement) and Sara Taksler (producer with the Daily Show).

“This is one of the reasons that Students For Liberty is so vital in creating a more peaceful and prosperous world – we work to identify real issues that real people face, and work hand in hand to develop solutions that acknowledge people as fellow humans.”





ETHAN PRITCHARD, Students For Liberty Campus Coordinator at the University of Maryland, says his goal is to promote and protect academic freedom.

Ethan's SFL group hosts high-profile speakers on campus in order to foster constructive conversations - often stretching students' imaginations and the boundaries of academic thought. Students are encouraged to disagree with one another.

In fact, Pritchard says, "At a few meetings this year, our regular members were outnumbered by students that aren't libertarian or classical liberal."

"One thing we try to avoid is having all like-minded attendees at our events. This year, we are hosting an event with 20 different political, religious, and racial clubs."

This is a key difference with Students For Liberty. SFL has the ability to bring real diversity of opinion to the speaker's podium, and in the audience too.

This is how we achieve a freer future.

MEET THREE SFL GRADUATES THAT APPEARED ON **THE FORBES MAGAZINE 30-UNDER-30 LIST**

There is a reason why three of SFL's leaders appeared on the Forbes magazine "30 under 30" list last year: their individual accomplishments--in journalism, academia and public policy. Liya, Jared and Robby are making a dramatic difference in their respective fields, and they got their start at SFL.



Liya Palagashvili, 27

Assistant Professor, State University of New York, Purchase

Liya Palagashvili is an economist and theorist who writes about the effects of regulation on entrepreneurial capitalism and markets, in academic journals as well as publications like the *Wall Street Journal*. She's interviewing tech entrepreneurs about the regulatory framework facing start-ups and finishing a book analyzing the regulatory response to the 2008 financial crisis.

Robby Soave, 27

Staff Editor, *Reason*



Robby Soave is a staff editor at Reason.com writing about education policy and criminal justice reform. He is also a columnist for *the Daily Beast* and has penned articles for *USA Today*, *Newsweek*, *the Orange County Register*, and *the Detroit News*. Soave is perhaps best known for his early skepticism of *Rolling Stone's* investigative reporting on sexual assault at the University of Virginia. He won a 2015 Southern California Journalism Award for his commentary on the subject. He holds a BA in English and European History from the University of Michigan.

Jared Meyer, 25

Fellow, Manhattan Institute

Jared Meyer is a fellow at the Manhattan Institute for Policy Research, where he researches microeconomic theory and the economic impact of government regulation. In *Disinherited: How Washington is Betraying America's Young*, he, with his co-author Diana Furchtgott-Roth, explains how the federal debt, and other government policies, are enriching older Americans at the expense of millennials. His research has been published in the *Wall Street Journal*, *Yahoo! Finance*, *RealClearPolitics*, *National Review*, and the *New York Post*, and has appeared on numerous radio and television outlets including the *BBC World Services*, *Fox News*, *ABC*, and *NPR*. He holds a BS from St. John's University.



LIBERTY CON

The annual LibertyCon Conference & Awards Dinner is Student For Liberty's flagship event for donors, students, and partner organizations. Past speakers include Steve Forbes, Sen. Rand Paul, Rep. Ron Paul, Judge Napolitano, P.J. O'Rourke, & George Will. Held in Washington, DC, LibertyCon typically draws over 1,400 attendees, over 40 participating partner organizations including Alliance Defending Freedom, Mises Institute, Institute for Humane Studies, Cato, American Conservative Union, Atlas Network, over 80 top media hits in outlets such as *Daily Caller*, *Washington Times*, *Conservative Review*, *The Blaze*, *Rare*, *Reason.com* and more.

For more information please visit www.LibertyCon.com.



88

MEDIA HITS
VS. 55 IN FY16



74,435,375

MEDIA REACH
VS. 53,545,815 IN FY16



3,250,158

UNIQUE IMPRESSIONS
ON TWITTER FOR #ISFLC17



14,347

FACEBOOK
LIVESTREAM VIEWS





JESSICA MURPHY, a Campus Coordinator in Wisconsin, recently had a blog post published by the Maclver Institute, a free market think tank based in Wisconsin. In her blog, Jessica highlighted the 'Top Five Wasteful Classes' provided by the University of Wisconsin system, which is a system of public universities funded by the Wisconsin taxpayer.

One of the classes the blog targeted was Teaching for Social Justice, a course whose syllabus specifically aims to instill a sensitivity to address injustices viewed through a lens of identity politics giving sex/race/class/sexuality a prominent place in the course's analysis. The professor in charge of the course posted Jessica's article on social media, and a slew of vile comments came forth. One comment pointed out Jessica's birthplace of South Africa and insinuated that she was continuing the troubled history of race relations in South Africa. Rather than address the actual content of Jessica's post, people were more keen to provide personal attacks based on who she is and what her background is.

Jessica aims to create a freer society and making the citizens of Wisconsin aware of what their tax dollars are being spent on is an essential part of that.

Jessica is undeterred by these threats and **will continue her fight for a freer future.**



SFL IN NORTH AMERICA



198 UNIVERSITY
EVENTS



158

STUDENT LEADERS
TRAINED IN NORTH AMERICA



12,316

TOTAL REACH
PARTICIPATIONS ACROSS
ALL PROGRAMS



10,844

EVENT ATTENDEES
AT NORTH AMERICAN
UNIVERSITIES

NORTH AMERICAN CAMPUSES WITH SFL STUDENT LEADERS

Azusa Pacific University
Brigham Young University - Idaho
Brigham Young University Utah
Broward College
Capital University
Carleton College
Carthage College
Central Methodist University
Central Michigan University
College of Charleston
College of Southern Nevada
Columbia University
Concordia College
Concordia University
Cornell University
Cuyahoga Community College
Eastern Michigan University
Eastern Washington University
Embry-Riddle Aeronautical University
Emory University
Florida Gulf Coast University
Florida SouthWestern State College
Florida State University
Fordham University
George Mason University
George Washington University
Georgia Institute of Technology
Harding University

Harvard University
Humboldt State University
Indiana University - Bloomington
Indiana University - Purdue University
Indianapolis
Iowa State University of Science and Technology
LDS Business College
Marquette University
McMaster University
Mississippi State University
Missouri State University
Montana State University
New Mexico State University
New York University
Northern Michigan University
Northern Virginia Community College
Ohio University
Pasadena City College
Pearl River Community College
Purchase College, State University of New York
Ramapo College of New Jersey
Rocky Mountain College
Rutgers The State University of New Jersey
Salem College
Santa Fe College
Santa Monica College
Seminole State College
Shawnee State University

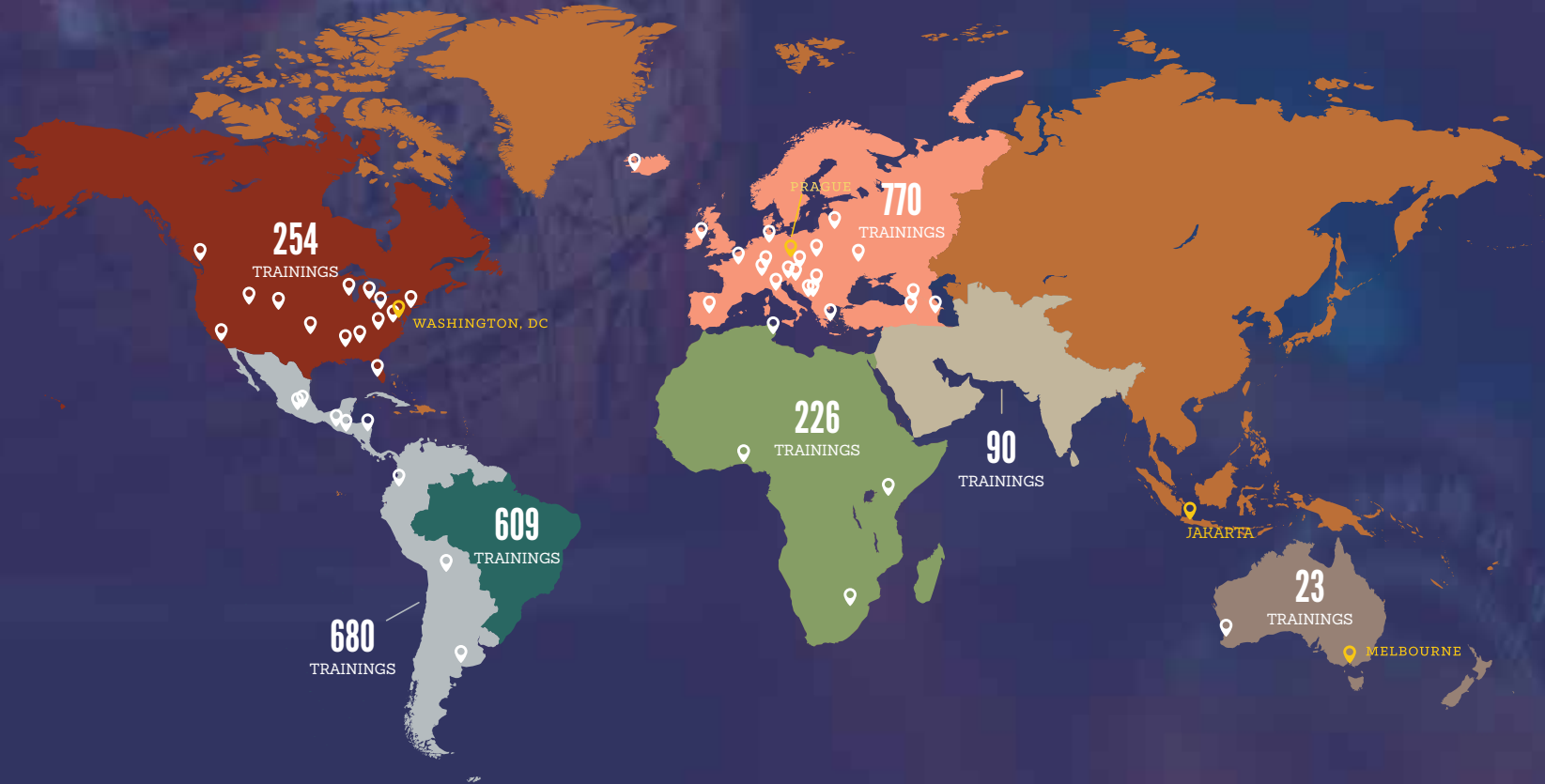
Simon Fraser University
South Dakota School of Mines and Technology
Southeastern Oklahoma State University
St. Olaf College
Syracuse University
Temple University
Texas Tech University
The College of William & Mary
The Ohio State University
The University of Alabama
The University of Oklahoma
Tiffin University
Troy University
Université Laval
University at Albany, State University of New York
University of Alberta
University of California Los Angeles
University of Central Florida
University of Central Missouri
University of Florida
University of North Georgia
University of Maryland
University of Massachusetts - Amherst
University of Michigan
University of Minnesota
University of Missouri
University of Nevada Las Vegas
University of North Carolina at Chapel Hill

University of North Carolina at Charlotte
University of Oregon
University of Ottawa
University of Pittsburgh
University of Prince Edward Island
University of Rochester
University of Utah
University of Virginia
University of Waterloo
University of Western Ontario
University of Wisconsin - Green Bay
University of Wisconsin - Madison
Utah State University
Utah Valley University
Victoria College
Virginia Military Institute
Virginia Tech
Weber State University
West Virginia University
Whitworth University
William Jewell College

We are adding more colleges every week. If you don't see yours on the list, ask and we will let you know if your alma mater has been added to the list!

STUDENTS FOR LIBERTY AROUND THE GLOBE

FISCAL
YEAR 2017



REGION-WIDE CONFERENCES



LOCAL CONFERENCES



NORTH AMERICA



EUROPE



BRAZIL



ES LIB



AFRICA



SOUTH ASIA



AUSTRALIA NZ



CHARTER TEAMS

5 ways Students For Liberty is different from other student organizations...

APOLITICAL

1

Students on campus today are skeptical of politics and politicians, and we don't represent any of the major political parties. Thus, SFL encourages students to take the ideas of liberty into every area of life: the arts, literature, journalism, academia, economics, history, business, marketing, etc. However, if someone wants to take the ideas of liberty into the political marketplace, we don't discourage it. We just don't make politics the be all and end all. Thus SFL does not have a 501 (c)4 "action arm" or a Political Action Committee.

BUILD BRIDGES

2

The present political climate is divided and charged. This is the case on campus and in society at large. Our students overcome this by reaching out to people who do not believe in liberty. We do not yell at "the other side" or beat them over the head with Hayek's *Road to Serfdom*. We approach them and invite them to have a civil discourse on campus. This is very different, and we are reaching tens of thousands of students who are sick of the yelling and screaming on campus with our events.

INTERNATIONAL

3

SFL has an international arm. We defend liberty from Argentina, to Israel, to Zimbabwe (Seriously. We have leaders in all of these places. We even have over 50 leaders in Venezuela!) Individual liberty is at the very heart of what drives each person, proving that liberty knows no borders, nationalities, race, religion, or gender. While we are international, we are spending 2/3 of our funds on North America.

INNOVATION

4

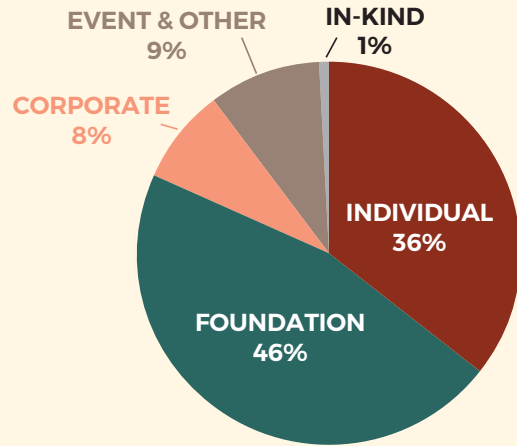
SFL has produced Young Voices Media, the Christian Libertarian Institute, and we've just launched the Consumer Choice Center (CCC). CCC is aimed at supporting the individual's right to buy products as well as goods and services without the State interfering or restricting the individuals right to do so.

QUALITY OVER QUANTITY

5

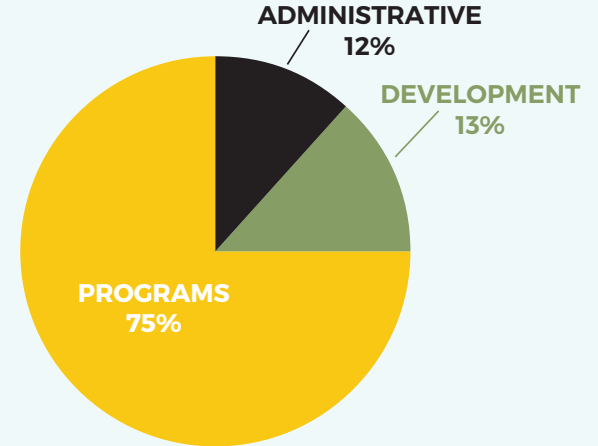
There is a reason why three of SFL's leaders appeared on the Forbes magazine "30 under 30" list last year: our application process is highly selective. We turn down over 30% of our applicants.

FY17 FINANCIAL INFORMATION



REVENUE

DONATIONS: Individual: \$1,420,506 | **Foundation:** \$1,846,080
Corporate: \$319,977 | **Event & Other Income:** \$377,185 (contributions/
sponsorship fees & registrations) | **In-kind:** \$52,675
TOTAL REVENUE: \$3,963,748



EXPENSES

Administrative: \$457,652 | **Development:** \$516,198
Programs: \$2,913,718
TOTAL EXPENSES: \$3,887,568



STUDENTS FOR LIBERTY IS RANKED AS A TOP-RATED NONPROFIT
BY GREATNONPROFITS.ORG

THE MISSION OF STUDENTS FOR LIBERTY

Our mission is to EDUCATE, DEVELOP, and EMPOWER the next generation of leaders of liberty. SFL does not dictate the foundations upon which individuals justify their belief in liberty. Rather, we endorse broad principles that define liberty:

ECONOMIC FREEDOM;
INDIVIDUAL FREEDOM TO CHOOSE HOW TO LIVE ONE'S LIFE; AND
INTELLECTUAL AND ACADEMIC FREEDOM.

Students For Liberty is an international organization with student leaders on all six inhabited continents. While our headquarters are based in Washington, D.C., you can get involved no matter where you're located.

Students For Liberty is a 501(c)(3) nonprofit organization and all contributions are tax-deductible. As such, we do not endorse any political party, political candidates, or legislation.

THE PROGRAM GOALS & BUDGET OF STUDENTS FOR LIBERTY

SFL's fiscal year runs from May 1 to April 30 to accord with the typical academic calendar. As such, our budget for the 2017-18 year is as follows:

Leadership Training: \$764,962
Events: \$1,370,275
Public Education/Development: \$586,327
Academic Programs: \$205,679
IT: \$120,364
Marketing: \$357,374
Consumer Choice Center: \$210,296
Administrative: \$472,196

TOTAL: \$4,087,473

SEE MORE AT [SFLDONATE.ORG](https://sfl donate.org)



Students For Liberty
P.O. Box 97246
Washington, DC 20090-7246
www.SFLDonate.org

SEE MORE OF WHAT WE'RE UP TO AT
www.StudentsForLiberty.org

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